

Transportation Day
February 24, 2018
9am - 1pm
Hosted by
God's Garden Preschool



SPONSORSHIP OPPORTUNITIES

Become a sponsor of the 18th Annual Transportation Day to gain access to our 3,000 attendees. T-Day is an established, fun and exciting family event that is free to the public. Check our opportunities to connect with our attendees face-to-face or in print and make them your loyal customers!

ULTIMATE SPONSOR: \$2500 (LIMITED TO 2) *Ultimate marketing exposure*

- Sponsorship of "Loot Bag", in which business LOGO will be printed directly on one side of Bag event giveaway "Loot Bag" distributed at entrance points (QUANTITY = 1000).
- Ability to set up canopy, marketing banners, or parking space size display for promotional items/display (must bring own canopy). Table provided.
- Ability to place business materials in official event giveaway "Loot Bag". Materials must be received at God's Garden no later than **Friday, February 9th, 2018** and may include flyers, business cards, promotional products, etc.
- Business LOGO included on event website.

PREMIUM SPONSOR: \$750 (LIMITED TO 12) *Premium marketing exposure*

- Sponsorship of "Loot Bag", in which business LOGO will be printed in small lettering on bottom side of "Loot Bag" distributed at entrance points (QUANTITY = 1000).
- Ability to set up canopy, marketing banners, or parking space size display for promotional items/display (must provide own banner). Table provided.
- Ability to place business materials in official event giveaway "Loot Bag" Materials must be received at God's Garden no later than **Friday, February 9th, 2018** and may include flyers, business cards, promotional products, etc.
- Business LOGO included on event website.

PRINT SPONSORHIP: \$500 (LIMITED TO 5)

- Sponsor marketing materials for Transportation Day Annual Event. This includes posters, mailers, business cards, fliers, signage, banners, Loot bags, and handouts.
- High visibility space to present marketing banner or sign with business name and logo (must provide own banner).
- Ability to place business materials in official event giveaway "Loot Bag" Materials must be received at God's Garden no later than **Friday, February 9th, 2018** and may include flyers, business cards, promotional products, etc.
- Business LOGO included on event website.

BOUNCY HOUSE/PETTING ZOO SPONSOR: \$300 (LIMITED TO 6)

- Sponsorship of bouncer, petting zoo, or other popular interactive activities with high visibility lot locations.
- Space to present marketing banner or sign with business name and logo (must provide own banner).
- Ability to set up canopy or parking space size display for promotional items/display adjacent to sponsored bouncer. Table provided upon request (must bring own canopy).
- Ability to place business materials in official event giveaway “Loot Bag” Materials must be received at God's Garden no later than **Friday, February 9th, 2018** and may include flyers, business cards, promotional products, etc.
- Business LOGO included on event website.

SHUTTLE BUS SPONSORSHIP: \$300 (LIMITED TO 6)

- Sponsor a complimentary shuttle bus/trolley that transports people from Sierra Elementary School parking lot to the TDay Event entrance and back.
- Ability to display marketing banner or sign with business name and logo at school and bus stop that includes “proud sponsor of Transportation Day” (must provide own banner).
- Ability to place business materials in official event giveaway “Loot Bag” Materials must be received at God's Garden no later than **Friday, February 9th, 2018** and may include flyers, business cards, promotional products, etc.
- Business LOGO included on event website.

BANNER SPONSORSHIP: \$250 (UNLIMITED)

- Can't attend but want an easy way to promote your business? Provide us with a company banner and payment by **Friday, February 9th, 2018** and we will hang it in a highly visible area (must provide own banner).
- Ability to place business materials in official event giveaway “Loot Bag” Materials must be received at God's Garden no later than **Friday, February 9th, 2018** and may include flyers, business cards, promotional products, etc.
- Business LOGO included on event website.

FUN ZONE/GAME SPACE SPONSORSHIP: \$250 (LIMITED TO 20)

- Space to present marketing banner or sign with business name and logo (must bring own banner).
- Space to provide game for children ages 2- to 5-years-old (must provide game or activity).
- May place business materials in official event giveaway “Loot Bag” that will be distributed at event entrances during event hours. Materials must be received at God's Garden no later than **Friday, February 9th, 2018** and may include flyers, business cards, promotional products, etc.
- Business LOGO included on event website.

BOUTIQUE VENDOR: \$75 (UNLIMITED)

- Want to sell your products, services, crafts, jewelry, and more to the T-Day crowd?
- Indoor and outdoor space to set up table and/or marketing banner (must provide own banner).
- Raffle basket donation highly recommended (value of \$25)
- Please keep in mind that with a helicopter landing and departing, you will need to secure your table to withstand winds and weather elements.
- 6' table provided upon request for an additional \$10 (must bring own canopy if desired). Registration fee increases after **January 30, 2018**.
- Registration Form and payment must be received by **Friday, February 9th, 2018**

A LA CART OPTIONS:

\$50 "LOOT BAG ITEM" - Provide 1000 pieces of business materials to be placed inside Event Giveaway "Loot Bags." Bags will be handed to attendees (one per family) free of charge at entrance points to event. Business materials may include Coupons, Pamphlets, Business Cards, Promotional Items/Gifts. Material must be delivered to God's Garden by **Friday, February 9th, 2018**.

\$any – RAFFLE BASKET DONATION - Donate item(s), or professional service(s), etc. in our popular basket raffle. Baskets are displayed two weeks prior to Transportation Day for preschool families and church members and then during event hours until drawing at approximately 12:30pm. This is an excellent way to showcase your business. Please provide your item(s) wrapped and ready to present. You may request to have the winner pick up the item at your business for increased marketing exposure.

\$any – SILENT AUCTION DONATION - Donate any high-end items valued at \$200 or more including professional service(s), game tickets, travel accommodations, or trips, etc. (i.e., Phoenix Suns, AZ Cardinals, Tickets to Disneyland, Waterpark Tickets, etc.) to enter into our silent auction. Items are creatively displayed two weeks prior to Transportation Day for preschool families and church members and then during event hours on February 24th until 12:30PM. This is an excellent way to showcase your business. You may request to have the winner pick up the item at your business for increased marketing exposure.

CUSTOM SPONSORSHIP PACKAGE – Don't see a package that fits your needs. Contact us to create your own custom sponsorship package. Registration Form and payment must be received by **Friday, February 9th, 2018**.

ALL SPONSORS WILL RECEIVE ...

- Recognition in post-event THANK YOU Bulletin distributed to event attendees in the sponsored giveaway "Loot Bag," God's Garden Preschool Newsletter and Horizon Church Bulletin.

- Business name will be included in our continuous slide show running during event hours in the vendor / raffle area.
- Business LOGO included on event website.

PAYMENT

****Payment must be received within 5 days of REGISTRATION in order to secure sponsorship level****

Business Logo and payment for (exterior) Loot Bag Sponsors must be received no later than January 30th to meet printing deadline. Logos will be black in print and color on slide show presentation. **Email logo to: godsgarden@horizonchurch.com**

Delivery Address for Sponsor Form, Fees and “Loot Bag” Materials:

God's Garden Preschool
Attn: Michelle Rhodes
T-Day 2018
1401 E. Liberty Lane
Phoenix, AZ 85048
(480) 460-0081

QUESTIONS?

God's Garden Preschool

480-460-0081

godsgarden@horizonchurch.com

Thank you for your consideration in sponsoring Transportation Day. Sponsorship comes in many forms and we are happy to help you find the best level for your business to be involved in our event. Collaboration with businesses, such as yours, greatly reduces our expenses. In exchange, we will help market your business at our event.

We hope that you will receive the exposure you are looking for.

We appreciate the opportunity to work with you. Please confirm your sponsorship today!

Warm regards,
God's Garden Preschool and Child Development Center

**Transportation Day
February 24, 2018**

Hosted by
God's Garden Preschool



SPONSORSHIP REGISTRATION FORM

Please select your sponsorship preferences:

*Ultimate \$2500
*Premium \$750
*Print \$500
*Bouncy House/Petting Zoo \$300
*Shuttle Bus \$300
*Fun Zone/Game Space \$250

Banner \$250
Boutique \$75
Loot Bag (Interior) \$50
Raffle Basket \$any
Silent Auction \$any
Custom Package

*Note: Certain sponsorship offerings have a limited number of sponsors. Registrations will be processed on a first-come, first served basis. Registration and payment must be received in order to secure your sponsorship.

TOTAL \$ _____

Please complete your company contact information.

Company			
Address			
City, State		Zip	
Event Contact		Phone	
Email		Fax	
Comments: (list additional contacts here)			

Please make your check payable to: GOD'S GARDEN
Mail your payment and form to:
 God's Garden Preschool
 Attn: T-Day 2018
 1401 E. Liberty Lane
 Phoenix, AZ 85048
 (480) 460-0081

